

You may be able to participate in the LIFT-AD Trial if you:



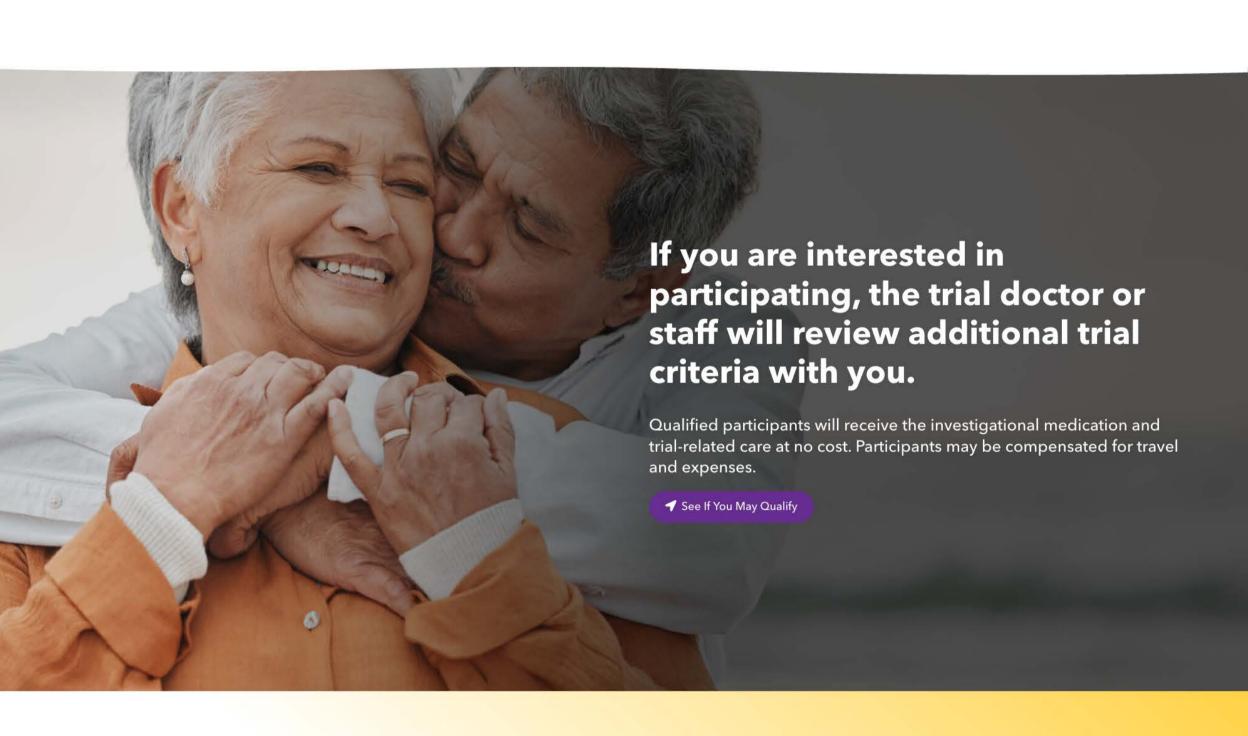
Are between 55 and 85 years of age.



Have experienced confusion or memory loss that has gotten worse over the past year or have been diagnosed with mild to moderate Alzheimer's disease



Have a willing support person or caregiver who knows you and can attend appointments with you throughout the trial.



About Alzheimer's Disease

- Almost 40% of people will experience some form of memory loss after they turn 65 years old.
- Memory, language, and thinking problems may be caused by changes in the brain that are thought to begin at least 20 years before symptoms appear.²
- Serious memory problems make it hard to do everyday things like driving, using the phone, and finding the way home.³
- Normal, age-related forgetfulness, like occasionally forgetting which word to use, is not a sign of

We need clinical research to find safe and effective treatment options. This is where the LIFT-AD Trial comes in.

▼ See If You May Qualify

1 https://alzheimer.ca/en/about-dementia/do-i-have-dementia/differences-between-normal-aging-dementia

² https://www.alz.org/media/Documents/alzheimers-facts-and-figures.pdf

³ https://www.nia.nih.gov/health/memory-forgethulness-and-aging-whats-ng





About Alzheimer's Disease

About the LIFT-AD Trial

About Clinical Research The LIFT-AD Trial is evaluating the safety and effectiveness of an investigational medication (a medication not approved for routine clinical use) for people with mild to moderate Alzheimer's disease.

The trial involves 9 clinic visits over the course of up to 30 weeks. There is no cost to participate in this study. All study medication and office visits are included at no cost to participants.

Participants are randomly assigned to a treatment group. They receive either the investigational medication or a placebo (a substance that looks like the investigational medication but contains no active ingredients), which is administered through a subcutaneous injection (a small injection under the skin) at home using provided prefilled syringes.

The trial will consist of up to 4 weeks of screening, followed by 26 weeks of trial treatment, and a 4-week safety follow-up period. During the treatment period, the support person or caregiver must be available to supervise the daily administration of the investigational medication.

After completing the LIFT-AD Trial, participants will have the option to join a longerterm open-label extension, which allows all participants to receive the investigational medication.

Alzheimer's disease can be debilitating and have a negative impact on daily life. We need clinical research to find safe and effective treatments.

See If You May Qualify





About Alzheimer's Disease

About the LIFT-AD Trial

About Clinical Research Consider joining the LIFT-AD Trial today.

Call (844) 433-0363



Clinical trials seek to advance and improve treatment options for a variety of conditions, including Alzheimer's disease.

They are designed to answer questions about the safety and effectiveness of potential new medications.

Quick Facts



Clinical research trials must be performed before a new medication or treatment can be approved for use and made available to the general public.



There are common traits that people must have to participate in a trial, called eligibility criteria. Common criteria include age, gender, medical history, and other medical conditions.



Right now, there are more than 400,000 research trials in progress around the world.1



Many conditions affect diverse groups of people, so it is important to have diverse groups of people participating in research. Different people may respond differently to treatments.

Why Participate?

Taking part in a clinical trial may offer several benefits, including:²

- Getting actively involved in your own healthcare.
- Having access to the investigational medication.
- Helping others by progressing medical research.

Taking part in a clinical trial may also have risks, including:²

- Having side effects caused by the investigational medication or trial-specific procedures.
- Having no effect from the investigational medication.
- Being part of the trial group that doesn't get the investigational medication.

See If You May Qualify

2 https://www.nia.nih.gov/health/clinical-trials-benefits-risks-and-safety





About Alzheimer's Disease

About the LIFT-AD Trial

About Clinical Research



See If You May Qualify

Explore Options Through Clinical Research

The LIFT-AD Trial is evaluating an investigational medication for people with Alzheimer's disease. You may be able to participate in the LIFT-AD Trial if you:



Are between 55 and 85 years of age.



confusion or memory loss that has gotten worse over the past year or have been diagnosed with mild to moderate



Have a willing support person or caregiver who knows you and can attend appointments with you throughout the trial.

Find out if you might be a fit for this trial by completing the quick survey below.

1.	Are you taking this questio	nnaire for yourself, or on behalf of someone else?
	MyselfSomeone else	
2.	Who are you taking this qu	estionnaire for?
	My relativeMy partner	
	Someone I care for Someone else	
3.	What is your date of birth?	
	Why are we asking this que	
	mm/dd/yyyy	
4.	What was your assigned se	ex at birth?
	Why are we asking this qu	estion?
	○ Male	
	FemaleOther/Prefer not to answ	ver
5.	Have you been diagnosed	with either mild to moderate Alzheimer's disease or cognitive impairment related to Alzheimer's disease?
	Why are we asking this gu	estion?
	Yes cognitive impairme	nt related to Alzheimer's disease
	Yes, mild to moderate Al	
	O Unsure	
6.	Have you been noticing a decline in your memory or other thinking-related functions in the past 12 months?	
	.Why. are.we.asking.this.guestion?	
	Yes, have noticed a decl	ine
-	No, have not noticed a decline	
7.	Do you have any current neurological disease—not including Alzheimer's disease or dementia—that may cause problems with memory and thinking, such as Parkinson's disease?	
	Why are we asking this que	estion?
	○ Yes	
	○ No ○ Unsure	
8.	Do you have a history of ar	ny of the following?
	.Why are we asking this gu	estion?
		rs (other than skin cancer or prostate cancer)
	Hepatitis B Hepatitis C	
9	None of the above	ed a support person/caregiver. Is there someone available who can fill this role and can attend trial visits [during the day] with you?
	Yes	as a support parameter for the common available who can ill this fold and can attend that visits [caring the day] with your
	○ No ○ Unsure	
10.	Which of the following bes	st describes you? Please select one answer.
	.Why.are.we.asking.this.qu	uestion?
	Asian or Pacific Islande	-
	Black or African Americ Hispanic or Latino	
	Native American or Ala	skan Native
	White or Caucasian Biracial or multiracial	
	A race/ethnicity not list Prefer not to answer	ed nere
11.	11. User Agreement: By selecting "I Agree" below, I understand that the personal information I am providing may be collected, shared, used and/or transferred by the trial team for the sole purpose of enabling me or the trial candidate to be contacted to learn more about the trial, see if I am/the trial candidate is suitable to take part in this trial, and if	
	appropriate, to assist me/the trial candidate in enrolling in this trial. I understand there is no guarantee that I will be contacted by a member of the trial team as a result of submitting this information. I also understand that I may be contacted in the future about other trials for which I/the trial candidate may qualify. I acknowledge that I/the trial	
	candidate may withdraw interest in participating in the trial at any time by speaking with a member of the trial team or representative.	
	By selecting "I Agree" below, I verify that:	
	 The name and phone numbers I have provided belong to me or the trial candidate are correct, and that I am/the trial candidate is interested in being contacted (by Text, Email, or Phone). I am 18 years or older. 	
	 I have read and understood the <u>Legal Notice</u> and <u>Privacy Policy</u>. 	
	☐ I agree ☐ I don't agree	
	SVA	
Ca	andidate Informatio	on:
Please Note: The main Cell Phone Number should be for the Potential Participant. For those who meet the criteria for this initial questionnaire, the next step involves a call from one of our trial nurses who will be taking the potential participant through a series of memory tests.		
OTT	or our trui riurses who will	
	Potential Participant's First Name:	*
	Potential Participant's Last Name:	*
Pot	ential Participant's Cell Phone	*
	Number:	
	Email Address:	· ·
	Address:	Enter a location *
	Zip Code:	*
	Trial Partner Name:	
	Trial Partner Phone:	
	Trial Partner Email:	
		Submit



About Alzheimer's Disease

About the LIFT-AD Trial

About Clinical Research Consider joining the LIFT-AD Trial today.

Call (844) 433-0363

Privacy Policy

Privacy Policy

Clinical Trial Media, Inc. ("CTM")

Effective January 22, 2021

INTRODUCTION

CTM is committed to respecting and protecting your privacy.

This privacy policy sets out how we look after your personal data, how we will use your personal data, and tells you about your privacy rights and how the law protects you. This privacy policy sets out our approach to protecting personal data on a worldwide basis and we recognize that different jurisdictions and legal systems will apply:

i. In the United States, the Federal Trade Commission has jurisdiction over our compliance regarding personal data. If you do not agree to the terms of this privacy policy, you should not access or use any CTM website or service.

ii. In the rest of the world, different legal rules apply and, in particular, we will be using and protecting personal data in a way which is in accordance with the rules operating in the European Economic

Area ("EEA") which has adopted the General Data Protection Regulation ("GDPR") and the United Kingdom ("UK") which has adopted its own version of the GDPR. In the EEA or UK, the relevant national supervisory authority will have jurisdiction over our compliance in the relevant country. If you do not agree to the terms of this privacy policy, please do not access or use any CTM website or service.

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4. HOW WE USE AND DISCLOSE YOUR PERSONAL DATA

9. YOUR CALIFORNIA PRIVACY RIGHTS 10. DEFINITIONS

1. PURPOSE This privacy policy describes how CTM collects, uses, processes and protects your personal data and informs the choices available to you regarding how you can choose and manage your personal data.

Our contact details for privacy rights requests and information about our privacy practices are:

It is important that you read this privacy policy together with any other privacy policy or fair processing notice we may provide on specific occasions when we are collecting or processing personal data

1.1 CONTROLLER

This privacy policy is issued on behalf of CTM so when "we", "us" or "our" is mentioned in this privacy policy, we are responsible for processing your data. We have appointed a data protection officer who is responsible for dealing with questions in relation to this privacy policy. If you have any questions about this privacy policy, including any requests to exercise your legal rights, please contact the data protection officer using the details set out below.

1.2 CONTACT DETAILS

Full name of legal entity: Clinical Trial Media, Inc. Name or title of data protection officer: Richard Cudmore

personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

We may collect, use, store and transfer different categories of personal data about you which we have grouped together as follows:

• Marketing and Communications Data includes your preferences in receiving marketing from us and/or affiliates.

about you so that you are fully aware of how and why we are using your data. This privacy policy supplements the other notices and is not intended to override them.

Email address: privacy@clinicaltrialmedia.com

Telephone number: 516-470-0720 Postal address: 100 Motor Parkway, Suite 528, Hauppauge, NY 11788, USA

1.3 COMPLAINTS You have the right to make a complaint at any time to the relevant national supervisory authority in the country where you reside. To find more about this right and to locate the appropriate Data Privacy

URL: https://clinicaltrialmedia.com/request-form/

Authority, go to the European Commission website (https://ec.europa.eu/info/policies/justice-and-fundamental-rights_en) if in the UK, go to the Information Commissioner's Office ("ICO") website (www.ico.org.uk). If you are in the United States, you may contact the US Federal Trade Commission regarding your concerns. For more information, please see https://www.ftc.gov/fag/consumer-

protection/submit-consumer-complaint-ftc. We would, however, appreciate the chance to deal with your concerns before you approach one of the national supervisory authorities, so please contact us in the first instance.

1.4 CHANGES TO THE PRIVACY POLICY AND YOUR DUTY TO INFORM US OF CHANGES IN YOUR PERSONAL DATA

1.5 THIRD-PARTY LINKS

2. THE DATA WE COLLECT ABOUT YOU Personal data, or personal information, means any information related to an identified or identifiable natural person. It does not, however, include data where the identity has been removed (anonymized

control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not

We reserve the right to amend this privacy policy and will notify you by updating this notice, so please check it from time to time, especially if you have ongoing dealings with us. It is important that the

· Identity Data includes first name, maiden name, last name, username or similar identifier, date of birth, and gender. • Contact Data includes billing address, delivery address, email address and telephone numbers.

with this privacy policy.

• Financial Data includes banking details of clients, suppliers, and agents for the making of payments by us and to us in relation to the services we provide. · Transaction Data includes details of products and services you have received or purchased from us and/or affiliates. • Technical Data includes internet protocol ("IP") address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform,

and other technology on the devices you use to access this website. • Profile Data includes your username and password, purchases or orders made by you, your interests, preferences, feedback, and survey/questionnaire responses. • Usage Data includes information about how you use our website, products, and services.

2.1 IF YOU FAIL TO PROVIDE PERSONAL DATA

o contract to receive our services; or

o apply online or otherwise for our services or products;

• We may receive **Technical Data** from the following parties:

analytics providers such as Google;

search information providers;

advertising networks;

We passively collect and log the following information from visitors to our site such as:

• Health Data includes information in relation to any aspect of your health and/or consequences of taking part in any clinical trials organized by our clients. We may also collect, use and share Aggregated Data such as general statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific website feature.

can better serve them by utilizing more advanced technologies (e.g., Macromedia Flash). None of this information is linked to any Personal Information.

• Third parties or publicly available sources. We may receive personal data about you from various third parties and public sources as set out below:

Apart from Health Data and industry-wide or governmental survey(s)/questionnaire(s) where we are obliged to take part, we do not normally collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, and trade union membership.)

are trying to enter into with you (for example, to provide you with our services). In this case, we may have to cancel a product or service you have with us but we will notify you if this is the case at the time. 3. HOW YOUR PERSONAL DATA IS COLLECTED We use different methods to collect the categories of data described above from and about you including through: • Direct interactions. You may give us your personal data by filling in forms or by corresponding with us by mail, phone, and email, or otherwise. This includes personal data you provide when you:

Where we need to collect personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or

However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance

o request marketing material to be sent to you. • Automated technologies or interactions. As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, log files, and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. This aggregate data gives a "macroview" of the visitor traffic pattern and insight to what sections of the website users visits most. We use this information to determine what kind of technology is available on the visitors' computers so it

 Domain Name Access Time Operating System

 Browser type IP Address

 Contact and Transaction Data from providers of technical, payment and delivery services. o Identity and Contact Data from data brokers or aggregators. 4. HOW WE USE AND DISCLOSE YOUR PERSONAL DATA

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances: · Where we need to perform the contract we are about to enter into or have entered into with you, or to perform other legal obligations. • Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests (this applies in the EEA and UK).

To register you as a new customer

portals.

- · Where we need to comply with a legal or regulatory obligation. In the EEA, in relation to sending direct marketing communications to you via email or text message, we will only do so where (i) we have your express consent or (ii) you are an existing client. You have the right to withdraw consent to marketing at any time by contacting us.
- We have set out below, in table format, a description of the ways we plan to use your personal data, and which of the legal basis we rely on to do so. We have also identified what our legitimate interests are,
- legal ground we are relying on to process your personal data where more than one ground has been set out in the table below. Purpose/Activity

4.1 PURPOSES FOR WHICH WE WILL USE YOUR PERSONAL DATA

collecting and recovering money owed to us

To enable you to complete a survey/questionnaire

To process and deliver services and/or perform contractual obligations for you, including

To consider whether you are eligible/suitable for taking part in a specific clinical trial, related

Communications To manage our relationship with you which will include:(a) Notifying you about changes to our (a) Identity (a) Performance of a contract with you terms or privacy policy(b) Asking you to leave a review or take a survey/questionnaire (b) Contact (b) Necessary to comply with a legal obligation

(c) Profile

(a) Identity

(b) Contact

(c) Profile

(d) Usage (e) Marketing and Communications

(a) Identity

(b) Contact

(d) Marketing and Communications

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific

Lawful basis for processing including basis of legitimate interest

(b) Necessary for our legitimate interests (to recover funds due to us)

(c) Necessary for our legitimate interests (to keep our records updated and to study how customers

(b) Necessary for our legitimate interests (to study how customers use our products/services, to

(a) Necessary for our legitimate interests to develop our products/services

Performance of a contract with you

(a) Performance of a contract with you

use our products/services)

(a) Performance of a contract with you

develop them and grow our business)

Category of data

(a) Identity

(b) Contact

(a) Identity

(b) Contact (c) Financial (d) Transaction (e) Marketing and

clinical investigation, or clinical support program carried our clients (b) Necessary in order to comply with contractual obligations with our end-clients (c) Health To administer and protect our business and this website (including troubleshooting, data (a) Identity (a) Necessary for our legitimate interests (for running our business, provision of administration and IT analysis, testing, system maintenance, support, reporting, and hosting of data) (b) Contact services, network security, to prevent fraud and in the context of a business reorganization or group (c) Technical restructuring exercise) (b) Necessary to comply with a legal obligation (c) Necessary to resolve disputes To deliver relevant website content and advertisements to you and measure or understand the (a) Identity Necessary for our legitimate interests (to study how customers use our products/services, to develop effectiveness of the advertising we serve to you (b) Contact them, to grow our business and to inform our marketing strategy) (c) Profile (d) Usage (e) Marketing and Communications (f) Technical To use data analytics to improve our website, products/services, marketing, customer (a) Technical Necessary for our legitimate interests (to define types of customers for our products and services, to relationships and experiences; provide audit record for consent (b) Usage keep our website updated and relevant, to develop our business and to inform our marketing strategy) To make suggestions and recommendations to you about goods or services that may be of (a) Identity Necessary for our legitimate interests (to develop our products/services and grow our business) interest to you (b) Contact (c) Technical (d) Usage (e) Profile To comply with legal obligations, including proper government investigations, subpoenas, or (a) Identity (a) Necessary for our legitimate interests (to protect our business, employees, customers, and the other legal process or as otherwise necessary to prevent physical or financial harm or to (b) Contact (b) Necessary to comply with a legal obligation prevent crime and fraud (c) Technical (d) Usage (c) Necessary to resolve disputes (e) Profile 4.2 DISCLOSING INFORMATION TO THIRD PARTIES We generally do not share your personal clinical data with any company outside CTM except for our trusted clients and service providers where needed for investigations and trials. We may have to share your personal data with the parties set out below for the purposes set out in the table in section 4.1 above. • Third-party sub-contractors who provide services for us and/or help to provide services to you. In the event that we use sub-contractors who have access to your personal data, we ensure that there are strict contractual terms in place to ensure that they only process personal data to the extent that we instruct them to do so in writing and there are suitably worded confidentiality and data protection clauses in all such contracts. • Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change of control arises in relation to our business, then the new owners may use your personal data in the same way as set out in this privacy policy. • We may disclose personal information to law enforcement, government authorities or otherwise in response to legal subpoenas or process as required by applicable law or in circumstances involving the possibility of physical or financial harm, fraud, or crime. We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions. We do not sell your personal data to any third party. Our use and disclosure of Personal Identifiable Health Information ("PIHI") is limited to the minimum amount of personal data needed to accomplish the intended purpose of the specific clinical investigation or clinical trial and is used in relation to pre-screening activities for such clinical research projects. This includes using study questionnaires that only ask health and medical related questions that are directly associated with the relevant clinical research project as specified in approved protocols.

You can ask us or third parties to stop sending you information/reminder messages at any time by contacting us. Where you opt out of receiving these information/reminder messages, this will not apply to personal data provided to us as a result of a product/service purchase, warranty registration, product/service experience or other transactions.

4.3 OPTING OUT

4.4 COOKIES

4.5 CHANGE OF PURPOSE

6. DATA SECURITY

7. DATA RETENTION

at the time of your request.

· by workforce members who are whistle-blowers or victims of a criminal act;

. when we believe in good faith that disclosure is necessary to protect our rights or to protect your safety, the safety of others or investigate fraud.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

4.6 USE OF HEALTH DATA IN THE UNITED STATES The Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and subsequent regulations published by the Department of Health and Human Services ("DHHS") impose restrictions on other organizations (Covered Entities) which may be covered under HIPAA with respect to your relationship with CTM. CTM may, in providing subject recruiting call center services for one of these organizations,

Commission (or UK ICO) which give personal data the same protection it has in Europe.

our instructions and they are subject to a duty of confidentiality.

Although CTM is not a Covered Entity as defined in the HIPAA privacy regulations, our policies and procedures, which govern the privacy rights of research participants included in this privacy policy, are compatible with those required by HIPAA for Covered Entities and will become standard for research activities involving PIHI. All PIHI data collected by CTM in connection with subject recruiting for a clinical research study is captured electronically and transmitted through a secure network connection to a secure database. CTM's data security policies are consistent with Good Clinical Practices, HIPAA and GDPR standards. CTM maintains separate Security Policies for Physical Security, Network Security and Application Security.

8. YOUR DATA PRIVACY RIGHTS UNDER GDPR AND UK PRIVACY LAW Under certain circumstances in the EEA and UK, you have the following rights under data protection laws in relation to your personal data:

Request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your

We may also anonymize your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to

legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it. Request the transfer of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you. Withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If

In this case, we will notify you and keep you updated.

9. YOUR CALIFORNIA PRIVACY RIGHTS

a request for access on your behalf.

request for deletion on your behalf.

If you wish to exercise any of the rights set out above, please contact us.

You will not have to pay a fee to access your personal data or to exercise any of the other rights.

If you are a resident of California, you have the following rights with respect to your Personal Information:

8.2 WHAT WE MAY NEED FROM YOU We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response. **8.3 TIME LIMIT TO RESPOND**

We try to respond to all legitimate requests within 30 business days. Occasionally it may take us longer than 30 business days if your request is particularly complex or you have made a number of requests.

• The right to know what Personal Information we have collected, used, disclosed and sold about you. To submit a request to know, please contact us. You also may designate an authorized agent to make

• The right to request that we delete any Personal Information we have collected about you. To submit a request for deletion, please contact us. You also may designate an authorized agent to make a

When you exercise these rights and submit a proper request to us, we will verify your identity by asking you for identifying information such as your email address, telephone number, and/or information

EEA and UK Legitimate Interest means, in the EEA or UK, the interest of our business in conducting and managing our business to enable us to give you the best service/product and the best and most secure experience. We make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further

10. DEFINITIONS

UNITED STATES

CALIFORNIA

Third Parties means:

GDPR is the European Union General Data Protection Regulation.

of healthcare to the individual; and

information about how we assess our legitimate interests against any potential impact on you in respect of specific activities by contacting us. Performance of Contract means processing your data where it is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract. Comply with a legal or regulatory obligation means processing your personal data where it is necessary for compliance with a legal or regulatory obligation that we are subject to.

• Service providers acting as processors and who provide services to us.

plan, (ii) a healthcare clearinghouse and, (iii) a healthcare provider who transmits any personal identifiable health information in electronic form in connection with a transaction covered by HIPAA. Personal Identifiable Health Information ("PIHI") means any information including demographic information collected from an individual that: i. relates to (a) the past, present or future physical or mental health or condition of an individual; (b) the provision of healthcare to an individual; or (c) the past, present or future payment for the provision

iii. PIHI does not include education records or medical records covered by the Family Education Rights and Privacy Act or employment records held by CTM in its role as an employer.

consumer or household. **FOR ANY JURISDICTION**

ii. identifies the individual or there is a reasonable basis to believe it can be used to identify the individual; and

• Professional advisers acting as processors or joint controllers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting services to us. • Regulators and other state authorities acting as processors or joint controllers in any jurisdiction in which we are operating and who require reporting of processing activities in certain circumstances.

Privacy Policy Legal Notice Copyright © 2023, All Rights Reserved.

About Alzheimer's Disease

About the

About

LIFT-AD Trial

Clinical Research

PIHI will generally not be used by us or disclosed by us to any third parties unless we have clear consent from you to do so. Exceptionally, PIHI may be disclosed by us where we are required to do so by a relevant law or regulation. In particular, this includes, but is not limited to, situations where we are required to disclose such PIHI in relation to requests by public authorities to meet national security or law enforcement requirements. This will include use and/or disclosure in order to: · prevent or control disease, injury or disability; · report disease, injury or disability; · assist public health surveillance, investigations or interventions; · report child abuse or neglect or domestic violence; • avert a serious threat to individual(s) or public health or safety; · to coroners and/or medical examiners or for tissue donation; • in response to legal proceedings and relevant court orders or subpoenas; · for specialized government functions and worker's compensation;

We only use cookies to record user-specific information on what pages users' access or visit, record past activity, and session management and personalization. Use of cookies allows a better user

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original

experience when visitors return to the website. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of the website may become inaccessible or not function properly. 4.4.1 Cookie Control. CTM's interactive cookie statement clearly states how the user's behavior is tracked and offers easy-to-use controls for granting and revoking consent. The user has the control to

prevent cookies from being placed on their computer until consent via an affirmative act.

be required to comply with certain aspects of HIPAA in their conduct of human subject research activities.

5. INTERNATIONAL TRANSFERS Some personal data may be held on servers in the US. This will involve transferring your data outside the European Economic Area ("EEA") or the UK. In addition, we use third parties who have IT servers located in the United States which hold your personal data. You consent to the transfer of your personal information to the United States. Whenever we transfer and/or process your personal data outside of the EEA or UK, we ensure a similar degree of protection is afforded to it by using specific contracts approved by the European

We and our third party hosting partners have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

In some circumstances in the EEA and UK you can ask us to delete your data: see the section below entitled "Your Data Privacy Rights Under GDPR and UK Privacy Law" for further information.

Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us. Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to

erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable,

Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In

Request restriction of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend

supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach one of the national supervisory authorities so please contact us in the first instance. A list of Supervisory Authorities is available here: https://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm. **8.1 NO FEE USUALLY REQUIRED**

In the EEA, you have the right to make a complaint at any time to the relevant national supervisory authority. For example, in the UK this would be the Information Commissioner's Office ("ICO"), the UK

about your account with us. We also may use a third-party verification provider to verify your identity. Please note that we are only required to honor such requests twice in a 12-month period. Your exercise of these rights will have no adverse effect on the price and quality of our goods or services. For the 12-month period prior to the date of this Privacy Policy, CTM has not sold any Personal Information collected about you; nor does it have any plans to do so in the future.

Covered Entity means an institution, organization or other entity that is subject to the rules of the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"). Covered Entities include: (i) a health

Personal Information means any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular

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